**Association for the Preservation of Geneseo**

**Board of Trustees Meeting**

**April 8, 2015**

**Call to Order**

6:32 pm

**Present**

Kurt Cylke, Chris Ivers, Dave Matthews, Julie Meyers, Margaret Vangalio, Jim Whitehead

**Absent**

Holly Mullin, Gretchen Crane, Susanna Garrett, Anne Lutkus

**Review of Minutes**

March minutes were sent late so will need to be approved in May.

**Open Discussion**

***Marketing, Membership & Communications:*** As of today, we have over 70 2015 memberships. We had 101 members in 2014 and would like to increase the number in 2015. **ACTION: Julie will create a new cover sheet highlighting the June events**. **ACTION: ALL should review the list looking for required changes based on moves, name or address changes, deaths, marriages, etc. and send to Julie for updating. ACTION: Chris will print with application. ACTION: Chris will mail merge the list of potential new members and those who have not yet renewed. ACTION: Chris and Julie will stuff and bulk mail.**

**ACTION: Julie will create a new ticket for 2015 Wine & Beer Festival.** A portion of the raised funds will benefit The Temple Hill Cemetery for the purpose of Historic Preservation. If we do not know the name of theband, we will just say music.We will also drop off posters and flyers at the hotels and the Alumni Office at SUNY.

***Board Member Recruiting*:** Ongoing discussion of need for additional Board members. Kurt spoke with Geoffrey Clough who said no.  **ACTION: Chris will follow up with Nancy Mahlen and Karen & Jay Sorge. ACTION: Dave will check with Dusty & Stacy Welch on Prospect Street.** Others still open on Action List.

**Officers’ Reports**

President’s Report - Chris:

* Facilitated open discussion items.

Vice President’s Report - Anne:

* Not Present.

Secretary’s Report - Julie:

* Facilitated Action Item Review.
* Sent Thank You with reminder of *The History of the Riviera* Program and hand written notes for all 2015 memberships received to date. **ACTION: Julie will update list with additional memberships received today and send addresses to Chris. ACTION: Chris will mail merge and print envelopes and deliver to Julie Thursday** so reminders for *Riviera* Program are received before Sunday’s event.
* **ACTION: Julie will create updated Thank You with June dates for new incoming memberships.**

Treasurer’s report – Dave:

* Financial reports for April presented.
* $2500+ in bound revenue.
* Dave updated the Scholarship Application Instructions document for Geneseo High School. Input was collected from Board via email and Dave created a draft. Board discussed and made recommendations. **ACTION: All Board members should provide any input so this can be finalized.**
* Request for funding for the Geneseo Summer Concert Series has been withheld in the past because they have scheduled concerts on the day of the Wine & Beer event. This year they have not. The Board agreed to give $100 with a note thanking them for not scheduling a concert on our fundraising night, and saying that we are looking forward to seeing our logo in all of their promotions. **ACTION: Chris will write and send the letter and donation.**

Corresponding Secretary’s report - Margaret:

* Nothing to report.

**Committee Reports**

Awards:

* Need Chair.
* Board discussed and agreed on winners of the 2015 awards. They are:
  + O’Dea Award of Merit for
    - 26 Second Street - Jeff & Gretchen Crane for their new construction barn recreating the original outbuilding on their property.
    - 93 Main Street – 97 Main LLC - Mark & Kristin Scoville for the new façade on the property now occupied by *Sweet Arts Bakery*.
    - 97-99 Main Street – 97 Main LLC - Mark & Kristin Scoville for the new façade on the property now occupied by *The Clothes Horse.*
    - 114, 116, 118 Main Street Geneseo LLC - Rocco Dragani (his residence is on Center Street) for the new façade on the buildings at these addresses.
  + Award
    - 4562 Millennium Drive – Oak Valley Inn & Suites for the thoughtful restoration of the exterior.
    - 71 North Street - James & Sarah McLean for the new color of paint on their home.
    - 49 Oak Street - Gregg Hartvigsen & Meredith Drake for their complementary porch addition and re-siding.
* Awards will be presented at the Annual Picnic on June 3rd. **ACTION: Margaret will write letters to all 2015 winners announcing their win and inviting them to the Annual Membership picnic. ACTION: Chris will order award plaques.**

Marketing, Communications & Membership - TBA:

* Need Chair.
* The formation of this committee will be addressed at the next meeting! This is the third month that this line item is on the agenda.
* Wine & Beer Event – Chris has secured Village Tavern donated beer; Good Spirits Donated (and serve) wine; Tent with lights; Village Tavern for food (~$900). Chris will request that food is different from last year and highlights the award winning Chicken Wings. **ACTION: Kurt will create tent cards for the tables promoting the Chicken Wing event in September. ACTION: Chris will order a Porta Potty. ACTION: Kurt will secure a noise ordinance. ACTION: Kurt will get tables and chairs from Kiwanis.**
* Summer Festival – APOG will have a tent at the Festival on Friday and Saturday. They will be serving beer for the first time this summer.
* **ACTION: Kurt, Holly and others will take a look at the inventory in Chris’ home and plan to order additional tee-shirts and sweatshirts from Neal Moynihan.** Inventory will include brochures and other materials as well.
* We received two proposals for the Web Site Creation. One from Tom Hill and one from Soucier. Soucier’s proposal is much more comprehensive, but is $6,500. Tom Hill, who has been doing the site for no cost for several years proposed the value t $5,000 and offered to do the work for $2,500. The Board agreed that we need to better understand the $6,500 from Soucier and see if there is any room for negotiation. **ACTION: Julie will set up a meeting with Soucier for Chris, Kurt and Julie to meet and discuss.**

Programs & Education – Margaret, Anne & Jim co-chairs:

* First joint programs will be April 12th. Gretchen and Kurt will be greeting and soliciting membership. ACTION: All Board members that are available should attend and arrive by 2:00pm. Event begins at 2:30. Julie will bring new APOG Board Member Name Tags.

Cemetery Preservation – Gretchen:

* Not present.

Save the Wall – Kurt:

* Steering Committee met this week.
* Has collected $6,000 to date for the 2015 year.
* First Saturday in June will be first work day for 2015. After two weeks, the type of construction will change to dry stack.

**Old Business**

* None

**New Business**

* May meeting is night of All Band concert at GCS. Should we reschedule? We discussed other dates and decided to meet earlier the day originally scheduled.

Action Items Review

Meeting adjourned at: 8:12 PM

Next meeting:

* **5:00PM** in room 303A of the Government Building on May 6, 2015. Due to GCS All Bands Concert.
* **Please let Chris know if you cannot attend.**

Respectfully submitted,

Julie Meyers