**Association for the Preservation of Geneseo**

**Board of Trustees Meeting**

**March 4, 2015**

**Call to Order**

6:37pm

**Present**

Gretchen Crane, Kurt Cylke, Chris Ivers, Suzanna Garret, Anne Lutkus, Dave Matthews, Julie Meyers, Holly Mullin, Margaret Vangalio, Jim Whitehead

**Absent**

None

**Review of Minutes**

February minutes approved.

**Open Discussion**

***Marketing, Membership & Communications:*** We produced ~400 membership newsletters and applications and mailed them in mid-February. As of today, we have over 40 responses (~10%).

What should our theme be for the Wine and Beer event for fundraising? Last year we did the Riviera, and have done the wall, the bear statue in the past. The Board discussed and agreed on a motion to donate a portion of the proceeds to Temple Hill Cemetery for the purpose of Historic Preservation.

**ACTION: Chris will follow up with Dana at the Hardware Store and Rick Vattimo at the Village Tavern. ACTION: Holly will check with Watkins and the Rapiers on their availability and cost for the Wine and Beer fundraiser on June 12th. ACTION: Chris will send Julie the 2014 ticket. ACTION: Julie will create a new ticket for 2015. ACTION: Julie will post Temple Hill logo on the Google Drive for use in advertising and promotion.**

**ACTION: Kurt will check with Neil Moynihan on the inventory of the glassware. Kurt will order enough new beer and wine glasses for this year’s event.**

**ACTION: Holly and Gretchen will meet with GCS art teachers Mike Wedge, Rob Antonocci and Beth Adams will meet on March 12th to discuss the calendar.** All grade levels will be involved and delivery is expected in mid-June. A layout will need to be created in order for the calendars to be completed by July Summer Festival.

Summer Festival – Rotary will have a problem staffing the Summer Festival at the Park in order to coordinate the vendors, food, music, etc. They will do it in 2015, but the future is unclear.

**ACTION: Chris will get permits and insurance certificates so APOG can have a tent in front of the Village Hall.**

***Board Member Recruiting*:** Ongoing discussion of need for additional Board members. Susanna Garret will become new member in March. Bushnells are both nos. **ACTION: Kurt will speak with Geoffrey Clough. ACTION: Chris will speak with Nancy Mahlen and Karen & Jay Sorge. ACTION: Holly will check with Christa Benson, Kristin Bouvier Scoville, and Megan Root Bucci. ACTION: Gretchen will speak with Beth Adams.**

**Officers’ Reports**

President’s Report - Chris:

* Facilitated open discussion items.

Vice President’s Report - Anne:

* Nothing to report.

Secretary’s Report - Julie:

* Facilitated Action Item Review.

Treasurer’s report – Dave:

* Financial reports for January/February presented.
* Two Donations.
* Several new Memberships and Sponsorships.
* $220 for Post Office Bulk Mail Fee
* Dave received a few samples of the Geneseo Scholarship Applications and will make recommendations for our award. **ACTION: All – give Dave input on what the qualifications are for the APOG Scholarship.**

Corresponding Secretary’s report - Margaret:

* Nothing to report.

**Committee Reports**

Awards:

* Need Chair.
* Chris found the applications for the 2014 Awards. Diane Hamilton will receive a check for $500 for her shutters. **ACTION: Gretchen will deliver the award.**
* Awards will be presented at the Annual Picnic on June 3rd. **ACTION: All. Bring nominations for 2015 APOG Awards.**

Marketing, Communications & Membership - TBA:

* Need Chair.
* The formation of this committee will be addressed at the next meeting!
* Membership Application for 2015 must be sent to members and prospects by the end of February. **ACTION: Julie will lock the current version of the membership master spreadsheet.**

**ACTION: Board members should review the list looking for required changes based on moves, name or address changes, deaths, marriages, etc.**

* Summer Festival – APOG will have a tent at the Festival on Friday and Saturday.
* **ACTION: Kurt, Holly and others will take a look at the inventory in Chris’ home and plan to order additional tee-shirts and sweatshirts from Neal Moynihan.** Inventory will include brochures and other materials as well.

Programs & Education – Margaret, Anne & Jim co-chairs:

* Joint programs with LCHS will have advertising through the Penny Saver. Post card will be sent to members – duplicate members will be eliminated. Board decided that postcards with color should be used.
* First joint programs will be April 12th. **ACTION: Gretchen and Kurt will be greeting and soliciting membership. ACTION: All Board members that are available should attend.**
* APOG Board Member Name Tags for use at Programs. **ACTION: Julie will look into and order name tags and “APOG Board Member” for Board Members.**

Cemetery Preservation – Gretchen:

* Nothing new to report.

Save the Wall – Kurt:

* Money trickling in Christmas mailer, membership donations, and from Louise Wadsworth mother’s in memorium, some from FundRAZR.
* Met with Village Board to get approval to sell beer at the Park for the Wing Festival.
* Steering Committee meeting late March or Early April to begin 2015 planning.
* Holly proposed “GCS Day at the Wall” for the Senior Class to do work on the Wall. Pizza from Mama Mia’s.

**Old Business**

**New Business**

* Dr. Battles will not move to Geneseo until July. She is coming the week of 3/10. – welcome package will be delivered in the summer, but Color Geneseo Book should be provided next week to new SUNY Geneseo President. **ACTION: Jim will get a Color Geneseo Book to Dr. Battles when she visits the week of March 10th.**

Action Items Review

Meeting adjourned at: 8:23 PM

Next meeting:

* 6:30PM in room 303A of the Government Building on April 8, 2015.
* **Please let Chris know if you cannot attend.** Holly will not be present.

Respectfully submitted,

Julie Meyers