**Association for the Preservation of Geneseo**

**Board of Trustees Meeting**

**March 2nd, 2016**

**Call to Order**

6:34 pm at Livingston County Government Center

**Present**

Kurt Cylke, Julie Meyers, Jim Whitehead, Susanna Garrett, Chris Ivers, Holly Mullin, Dave Matthews

**Absent**

Margaret Vangalio, Anne Lutkus

**Review of Minutes**

November minutes are approved. December and January will be delivered with March minutes. The February meeting was cancelled.

**Open Discussion**

***Membership Picnic is scheduled on May 18th, 2016.*** The Temple Hill B&B will host again this year.

***The Beer & Wine Festival will be on June 10th, 2016.*** Rebecca and Alain Mahmoud at 66 Center Street have agreed to host. **ACTION: Chris will approach The Big Tree about potentially catering and providing beer.**

***Dave Matthews is moving to Rochester.*** He is going to remain on the Board until his term expires in 2017. Kurt will take over the collection of all mail at the APOG P.O.Box.

***SUNY Geneseo is doing work to improve the McClellen House (Art Gallery).*** Jim & Anita Whitehead, Chris and Julie all attended a Community forum where CAS reviewed their progress and plans. They specifically asked for background on the building, including old photos and history; they also wanted additional resources as reference. Anita and Julie both sent the CAS team information including references, contacts, photos and offers of additional support. CAS has not responded in any way. The Board discussed the phases of the project and investments. **ACTION: Julie will share the notes that she took at the Community Forum with the Board.**

***Board Member Recruiting*:** Ongoing discussion of need for additional Board members. There are open action items in this category. *Alain Mahmoud* is interested in joining to Board. The Board voted and unanimously agreed to ask him to join. Jim Whitehead has also approached Michael Mills, husband of SUNY Geneseo President. He will consider it, but is not ready to commit. **ACTION: Chris will contact Alain with the formal invitation to join the Board, and let him know about the next meeting. ACTION: Kurt will check with Joyce Wechsler to see if she is interested.**

**Officers’ Reports**

President’s Report - Chris:

* Facilitated agenda.

Vice President’s Report - Anne:

* Not Present.

Secretary’s Report - Julie:

* Julie will deliver minutes for December and January with the March minutes, along with updated action items.

Treasurer’s report – Dave:

* Delivered November – February Financial Reports.

Corresponding Secretary’s report - Margaret:

* Not present.

**Committee Reports**

Awards:

* Need Chair.
* **ACTION: Board should review list of potential nominees in January minutes, identify others and share will Board members before April meeting, so others can visit prior to nominations and vote.**
* **ACTION: Board will nominate and vote on award recipients at April meeting for presentation at the Annual Picnic.**
* Julie shared the codes and the list of rental property owners. Gretchen noted that it is sad that so many of the properties are going rental. Dave offered a free consultation (no more than 5 rental properties) for Residential Rental owners. He would show a Computer generated photo of colors, landscaping and aesthetic improvement for the property(ies).
* The Board reviewed the idea of the Residential Rental Grant with those absent at the last meeting and further discussed the concept. A committee was formed to put together guidelines, and a communication to renters. **ACTION: Gretchen, Holly and Jim will meet and put together guidelines and an application, as well as a communication to renters for Board review/approval at the April meeting.**
* **ACTION: Julie will update the guidelines and application for the Beautification & Restoration Grant electronically and post to Google Drive.**

Marketing, Communications & Membership - TBA:

* Need Chair.
* As of today, we have *5 2016 memberships*. We had 119 members in 2015; 101 members in 2014.
* ***Quarterly Mailing – March, May, August, October –*** with updates, program promotions, invitations and blank applications/thank yous. **ACTION: Julie will make changes to draft Spring Newsletters and send to Chris for production. ACTION: Julie will update mailing list will final changes and share with Chris for mail merge.**
* Artwork is complete at GCS for the calendar project. **ACTION: Holly will follow up with Elizabeth Adams to see how many art pieces are available and when they can get them to begin the production process.**
* **ACTION: Dave will follow up with Ben who is taking photographs for the note cards. Holly mentioned the opportunity to use the GCS art as notecards as well.**
* **ACTION: Board members should pay 2016 membership dues.**
* Julie and Kurt met with Andrew Soucier of Soucier Design who is finalizing the web page for launch. We reviewed the current status and identified actions required to get ready for launch. We hope to launch in June – perhaps at the Beer & Wine event. Recent correspondence included a decision on how to segment the historic district for map-based searches. **ACTION: Julie will share the notes she took at the meeting with the Board. ACTION: Board should review the open actions to see if there is anything they can contribute. ACTION: Kurt will post project content to Google Drive to be shared with Andrew.**

Programs & Education – Margaret, Anne & Jim co-chairs:

* March 13th – Joint LCHS program at the Livingston County Museum at 1:30. As in the past APOG will pay for the cost of mailing and half of the honorarium. APOG is responsible for cookies (**ACTION: Gretchen, Julie, Suzanna will each bring 2 dozen each**) and LCH is responsible for the beverages and paper products. Board will also have a table for information & membership. **ACTION: Julie will drop off 2016 Membership Applications to Jim.**
* Lisa Burns from SUNY Geneseo has proposed that APOG work jointly with the Finger Lakes Opera to do a Historic House Tour the weekend of the Opera during the summer. She has offered the principals/performer/staff to host/perform at the houses. This is an ongoing discussion in progress – probably only need ~4-6 houses. Anne and Jim are both interested in working this.
* Jim is in discussion with SUNY Geneseo about a series of programs that would include the 150th Anniversary of the failed founding of a “Normal School”. The college is interested in partnering on this program as a way to build interest in their 150th anniversary in 2021. This could run in late October or early November.
* For now we are tabling the idea of a Community Forum on Rental Housing and moving forward with the Pilot Grant program for Residential Rentals. Jim noted that at the Village Board meeting,

Cemetery Preservation – Gretchen:

* Ollie Olson from Genesee Valley BOCES and the students are continuing to work repair on iron fencing around the Wadsworth plot.
* New York State has provided funding for the repair of Gravestones damaged in the 2014 storm; The landscape team has done a great job at maintaining the lawn and trees, but the Board Association believes that the clearing made some of the valuable Wadsworth historic elements visible...items including a historic sword were recently stolen.

Save the Wall – Kurt:

* The fifth year of Wall work begins June 4th.
* ***Chicken Wing Festival*** will be on SUNY Geneseo Parent’s Weekend – September 24th. The desire is to do it in the park vs. Center Street; The Village Board has asked that we do the event at Center & Main as again. There is no fall festival planned on Main Street for 2016 and the Village Board and Main Street Merchants believe that the Parent’s Weekend event is a great opportunity for Main Street businesses.
* Al Zenner is working on a grant application for The Community Foundation. An original grant was applied for in 2012, but was declined. This grant request is for $33,000 and would fund the remainder of the project and would eliminate the need for additional fundraising.

**Old Business**

* None

**New Business**

* Jim Whitehead reported that he Village Board had a meeting on January 25th where they discussed rental properties and the fact that the Board should be paying attention to zoning and codes. He shared that APOG was discussing and seriously considering recognition for good work and also make available the grant program to renters.
* We will begin the April Meeting with review and update of ACTION Items. Board members should review and be prepared to update the list.

Meeting adjourned at: 8:00 PM

Next meeting:

* **6:30 PM** in room 303A of the Government Building on April 6, 2015.
* **Please let Chris know if you cannot attend.**

Respectfully submitted,

Julie Meyers