**Association for the Preservation of Geneseo**

**Board of Trustees Meeting**

**May 6, 2015**

**Call to Order**

5:03 pm

**Present**

Kurt Cylke, Chris Ivers, Dave Matthews, Julie Meyers, Margaret Vangalio, Jim Whitehead, Holly Mullin, Gretchen Crane, Anne Lutkus

**Absent**

Susanna Garrett

**Review of Minutes**

March and April minutes were approved with edits.

**Open Discussion**

***Annual meeting*** is June 3rd. The picnic is at 5:00 at the Temple Hill Bed & Breakfast. Bring a dish to pass, bug spray and a chair. Membership will receive a newsletter in the next few days.

***Beer & Wine event*** is from 7:00-10:00pm at the Crane’s Barn. **ACTION: Julie will follow up with Rick Vattimo.** Noise variance is done. Portable Potty is ordered. Kurt will order the tables and chairs this week.**ACTION: Holly will ask Jeremy Grace and his band if they available. We need volunteers for ticket taking and selling, serving beer, selling 50/50 tickets, selling memberships.** LCHS would like a table to sell tickets for their quilt which will be raffled off in the fall. **ACTION: Chris will buy water that day. Paper products should be provided by the caterer.**

***Summer Festival.*** There are issues between the Rotary and the Merchant’s Association. It is still unclear if there is going to be a festival and/or what format it will be. We will do a table no matter what the format. We will sell APOG books and clothing.

***Calendar*** will feature drawings by all grade levels. The Board agreed to produce 200 copies in the first run. **ACTION: Gretchen will continue to work with the Art teachers at GCS and organize print production.**

**ACTION: Julie will create a new ticket for 2015 Wine & Beer Festival.** A portion of the raised funds will benefit The Temple Hill Cemetery for the purpose of Historic Preservation. If we do not know the name of theband, we will just say music.We will also drop off posters and flyers at the hotels and the Alumni Office at SUNY.

***Board Member Recruiting*:** Ongoing discussion of need for additional Board members. Kurt spoke with Geoffrey Clough who said no.  **ACTION: Chris will follow up with Nancy Mahlen and Karen & Jay Sorge. ACTION: Dave will check with Dusty & Stacy Welch on Prospect Street.** Others still open on Action List.

**Officers’ Reports**

President’s Report - Chris:

* Facilitated open discussion items.

Vice President’s Report - Anne:

* Nothing to report.

Secretary’s Report - Julie:

* Facilitated Action Item Review.
* **ACTION: Julie will create updated Thank You with June dates for new incoming memberships.**

Treasurer’s report – Dave:

* $500 in membership.

Corresponding Secretary’s report - Margaret:

* Nothing to report.

**Committee Reports**

Awards:

* Need Chair.
* Awards will be presented at the Annual Picnic on June 3rd. **ACTION: Chris will send letters to all 2015 winners announcing their win and inviting them to the Annual Membership picnic.**
* **ACTION: Chris will order award plaques.**

Marketing, Communications & Membership - TBA:

* Need Chair.
* As of today, we have 80 2015 memberships. We had 101 members in 2014 and would like to increase the number in 2015.
* **ACTION: Julie will create a new cover sheet highlighting the June events**.
* **ACTION: ALL should review the list looking for required changes based on moves, name or address changes, deaths, marriages, etc. and send to Julie for updating.**
* **ACTION: Chris will print with application.**
* **ACTION: Chris will mail merge the list of potential new members and those who have not yet renewed.**
* **ACTION: Chris and Julie will stuff and bulk mail.**
* We received two proposals for the Web Site Creation. One from Tom Hill and one from Soucier. Soucier’s proposal is much more comprehensive, but is $6,500. Tom Hill, who has been doing the site for no cost for several years proposed the value t $5,000 and offered to do the work for $2,500. The Board agreed that we need to better understand the $6,500 from Soucier and see if there is any room for negotiation. **ACTION: Julie will set up a meeting with Soucier for Chris, Kurt and Julie to meet with Andrew Soucier.**

Programs & Education – Margaret, Anne & Jim co-chairs:

* ***History of the Riviera Program*** with the LCHS was a huge success! The number of attendees exceeded expectations and at least one new member signed up on site. Over $250 was collected to cover the costs and split the balance with LCHS
* Julie handed out new APOG Board Member Name Tags.

Cemetery Preservation – Gretchen:

* College Students came and did spring cleaning.
* Headstone cleaning is getting ready to start on weekends.
* Gretchen shared that the Board is very appreciative of having the APOG Beer & Wine event partially benefit the Cemetery’s Historic Preservation efforts.
* Still looking for volunteers to help keep cleaning and fundraising going.

Save the Wall – Kurt:

* First Saturday in June will be first work day for 2015.
* Holly spoke with the Geneseo High School and the NHS and NJHS will sign up as a volunteer program for the second week – June 13th.

**Old Business**

* None

**New Business**

* Since the attendance for Board meetings will be unpredictable for the August meeting, based on member vacations and other commitments, the September meeting will be scheduled for the Lower Level of Wadsworth Library so the Board can review the archives. **ACTION: Julie will reserve the room at the Library for September 2nd**. Holly indicated that she could bring a slide projector. **ACTION: Julie will confirm and seek alternative if necessary.**

Action Items Review

Meeting adjourned at: 6:25 PM

Next meeting:

* The Annual All Member Meeting/Picnic takes the place of the June Meeting. There is no meeting in July.
* **6:30 PM** in room 303A of the Government Building on August 5, 2015.
* **Please let Chris know if you cannot attend.**

Respectfully submitted,

Julie Meyers