

**Association for the Preservation of Geneseo
Board of Trustees Meeting
September 4, 2019**

Call to Order

6:37 pm at Livingston County Government Center

Present

Julie Meyers, Kurt Cylke, Jim Whitehead, Mary Roodenburg, Susanna Garret, Anne Lutkus, Jeff Crane

Absent

Chris Ivers, Rob Demming, Mary Kummer, Cindy Schmitt

Review of Minutes

The Board approved the minutes for May. Jim shared brief notes for the June Meeting in Julie's absence.

Open Discussion

Board Membership & Succession: Per the By Laws, the Board is still short members. **ACTION:** *The Board will seek new Board members at the Annual Meeting/Wall Worker recognition event.*

Annual Meeting and Volunteer Appreciation: The Board discussed and agreed to fund the food at the event. **ACTION:** *Kurt will contact the Homestead to confirm availability of a Sunday afternoon this fall.*

Wine and Beer: Jeff reported that proceeds from the June event were ~\$1460, and the Board discussed that the food was great as was attendance. The Board voted to send \$750 to this year's beneficiary - Horatio Jones Barns on Jones Bridge Road. Jeff cut a check and gave to Kurt for delivery to Shannon Chanler toward the investment in historically accurate roofs. **ACTION:** *Kurt will follow up with Shannon to test her interest in speaking about the project at the Annual Meeting or at a future Board meeting.*

The Wing Fest is scheduled for the 21st of September which is again Family Weekend at SUNY. There were five committed restaurants, but because of staff shortages and other commitments, there are now only two committed. **ACTION:** Kurt will work to get CAS and others to pick up the slack, but with only two restaurants, there is not enough bandwidth to cook the required wings. **ACTION:** *Kurt will make a call within two days whether to cancel and return the 188 SUNY-sold ticket funds, and those for the 100 already sold online, or continue.*

Officers' Reports

President's Report - Chris:

- Not Present

Vice President's Report - Anne:

- Facilitated Agenda

Secretary's Report - Julie:

- In many of the membership applications, there are individuals who express interest in volunteering. This may be either an opportunity for identifying new Board members or at least for finding help for specific tasks such as Membership Recruiting and List Maintenance. **ACTION:** *Julie will review current list of volunteers and recommend a strategy at the October meeting.*
- It appears that only Julie is receiving push emails from the web site for volunteers, member payments and inquiries. As Rob has taken over responsibility we need to get him access to this information. Kurt is also a frequent “addressee” of these messages as individuals and groups attempt to volunteer for working on the Wall. **ACTION:** *Rob will contact Andrew to ensure he has full access and is on all distribution for the web page.*
- **ACTION:** *Julie will continue to update the memberships and the mailing list. ACTION:* *Julie will share mailing list with Anna at LCHM for future program mailings.*
- Because of the recent passing of Gail Door we need alternatives for House plaques. Gail did teach some of her skills to others. **ACTION:** *Susanna will check with Eileen Gibbons to see who is trained and if they are interested in working on new plaques.* There was some discussion of modifying the plaques based on best practices from other towns (including listing original occupants, etc.). The specifics were tabled, but there is at least one pressing request for a plaque. **ACTION:** *Jeff will check to see if York Central Schools (via Gretchen Crane) could produce 20 blank plaques so we have an inventory to work from.* Geneseo Central School is the backup. **ACTION:** *Chris will “order” a plaque for the Davison House on 2nd street per previous discussion. ACTION: Unassigned – create a new process for creating house plaques for interested building owners.*

Treasurer’s report - Jeff:

- Chris and Jeff have received letters indicating that because of inactivity with CDs at two banks, funds will be moved to NY State. Both CDs should be rolled over as soon as possible. **ACTION:** *Chris and Jeff continue to work to ensure funds remain as APOG investments. ACTION: Jeff will recommend and execute a plan to add a small amount to each CD on an annual basis to ensure that we do not run into this issue in the future.*

Corresponding Secretary’s report – Mary:

- Mary is having problems with her new operating system. We will plan to do the next Newsletter after the first of the year.

Committee Reports

Awards:

- Need Chair.
- In anticipation of the Annual Meeting, the Board discussed potential award winners for this year. **ACTION:** *All Board members should drive around town and identify Nominees. We will have to make final decisions at the October Meeting.* Potential Nominees that were discussed include: Aunt Cookies, Main Street Orthodontist, President’s House 9if completed), North Street rental that did complete scrape down.

Marketing, Communications & Membership - TBA:

- Newsletter will be in mail this week.
- Mailing list still needs to be updated. **ACTION:** *Julie is working it ongoing.*

Programs & Education – Anne & Jim co-chairs:

- There are two programs in September.

- The initial segment of a two part series on the history of Residential Life at the College will take place in the College Union's Hunt Room at 1:30 pm on Sunday Sept 8. It is in collaboration with the College. Dr. Meg Reitz will be the presenter. Mary Roodenburg, who is Meg's mother-in-law, will introduce the presentation
- In our continued joint series with the Livingston County Historical society. Amie Alden, the County Historian, will speak about the Shaw Sisters and Women's Suffrage at the Museum on Sunday Sept 15 at 1:30 pm.

Cemetery Preservation – Jeff :

- The Spirit Walk is scheduled for October 5th at 6pm, with a rain date of October 12th. The World War II themed event will be performed this year as rain washed it out in 2018.

Save the Wall – Kurt:

- The work on the Wall in 2019 was very productive, but very expensive as funds, approximately \$12,000 has been spent already. **ACTION:** *Kurt will send a letter and solicitation requesting donations from loyal and lapsed donors.* The hope is that enough funds will be raised for the remainder of the season. September 28th will be the last Saturday Wall work in 2019.
- In addition to art that has already been made into prints and notecards (selling out regularly at Florence's), there are additional works that have been created of the wall by the same artist. **ACTION:** *Kurt will have cards made of those images as well.* A neighbor of Linda Gibbs, the Wall architect, has done a Watercolor of the Wall that may also be a source of art for future notecard and print fundraising.
- The current plan is that the Wall work will be completed in two more seasons. There is an opportunity for another grant to support funding.

Old Business

New Business

- Scavenger Hunt entries are due by September 19th. **ACTION:** *Jim and Anita Whitehead will collect entries and identify/notify winners. Names will be documented for sharing at Annual Meeting and in future newsletter.*
- **ACTION:** *Rob will identify a vendor for digitizing the backlog and inventory of minutes and paperwork stored in the library. There is material also stored with Kurt and with the Livingston County Historian. ACTION: Kurt will get his material to Julie. ACTION: Julie will work to thin out the storage to minimize duplication.*
- **ACTION:** *Mary K., as discussed by the Board, will distribute new book to: County Historian, LCHS, SUNY Geneseo Library (Genesee Valley Collection), and the Wadsworth Library (current version is in poor condition).*

Meeting adjourned at: 7:52 PM.

Next meeting:

- **6:30 PM** in room 303A of the Government Building on October 2nd, 2019.
- **Please let Chris know if you cannot attend.**

Respectfully submitted,
Julie Meyers