**Association for the Preservation of Geneseo**

**Board of Trustees Meeting**

**October 7, 2015**

**Call to Order**

6:30 pm at Wadsworth Library

**Present**

Kurt Cylke, Julie Meyers (late), Jim Whitehead, Holly Mullin, Margaret Vangalio, Anne Lutkus, Gretchen Crane

**Absent**

Dave Matthews, Susanna Garrett, Chris Ivers.

**Review of Minutes**

September minutes were approved.

**Open Discussion**

***Geneseo Tourism*** is doing a “50 Things to Do in Geneseo”. **ACTION: Jim will email the Board the list for review and input from an APOG point of view. Board should review and respond.**

***Board Member Recruiting*:** Ongoing discussion of need for additional Board members. There are open action items in this category. **ACTION: Kurt will check with Doug McKenzie at SUNY.**

**Officers’ Reports**

President’s Report - Chris:

* Not Present

Vice President’s Report - Anne:

* Anne reviewed the agenda and facilitated the meeting and review of Action Items in Chris’ absence.

Secretary’s Report - Julie:

* Late to meeting. Nothing to report.

Treasurer’s report – Dave:

* Not present.
* Not much financial activity in September. September and October detail will be in November report.

Corresponding Secretary’s report - Margaret:

* Nothing to report.

**Committee Reports**

Awards:

* Need Chair.
* Board will discuss potential award recipients in early 2016 for June presentation. Scoville’s building (Mama Mia’s) was praised.

Marketing, Communications & Membership - TBA:

* Need Chair.
* As of today, we have *110 2015 memberships*. We had 101 members in 2014.
* Three Board members have not yet paid 2015 membership dues.
* Julie is in touch with Andrew Soucier of Soucier Design who is finalizing the web page for launch. Recent correspondence included a decision on how to segment the historic district for map-based searches. **ACTION: Julie will contact Andrew and set up a meeting in early November to review status and plan launch.**
* Kurt’s Interns are in the process ofsurveying other non-profits to see what sells and also get pricing for additional merchandise from various vendors. Gretchen suggested that they look into SE Brands in Rochester – it is owned by Barbara Wilburt Peck (a GCS alumna) and her husband. They are providing merchandise and online ordering for the GCS Sport’s Boosters. The Board recommends that the t-shirt business and the glassware for the Beer and Wine Festival be left with Neil. **ACTION: We still need an inventory of existing merchandise and books.**

Programs & Education – Margaret, Anne & Jim co-chairs:

* Next program in partnership with LCHS is in the October 18th. Walls & Fences with Kurt Cylke (Save The Wall) and Steve Clary (Genesee Country Museum) at 2:30pm. **ACTION: APOG will provide cookies (Anne & Margaret), napkins (Anne), table cloth (Kurt – APOG Beer & Wine White Linen), APOG banner (Chris in Summer Festival Bin & Kurt APOG/Wall Banner). ACTION: Board needs to wear name badges. ACTION: Julie will bring 10 copies of Fall Letter. ACTION: Jim, Anne & Holly will set up on Saturday, October 17th at 10:00am. ACTION: Jim will talk to Dave about the honorarium for Steve Carey ($75).**
* For 2016, we will do joint programs in April and October on Jam Kitchen and Canals in the Valley (dates depend on availability of speakers). We may also work with SUNY Geneseo to celebrate the 150 year Anniversary of first (unsuccessful) creation of a Normal school.

Cemetery Preservation – Gretchen:

* Tombstone Walk will be a celebration of the 150th anniversary of the Civil War on October 17th from 3-5pm. Wayne Mahood and 12 ghouls will be featured. Actors and costumes are still needed. Karen Malinski, the costumer from GCS and GCP productions was suggested as a resource. Cost is $5 per person or $20 per family. **ACTION: Kurt will put a notice about this event on the APOG Facebook page.**
* Clean up is ongoing with headstone cleaning and now wrought iron repair. Ollie Olson from Genesee Valley BOCES has some fencing from around the Wadsworth plot and beginning to work on repair.

Save the Wall – Kurt:

* The fourth year of Wall work is now complete. The annual picnic to thank volunteers was well attended the first weekend in October.
* In 2015, there was $9,141 in donations which includes $925 in memory of Louise Wadsworth’s mother.
* Additional work could take four more years to complete.
* Chicken Wing Festival was a huge success. Everything went smoothly. Kurt attended the Village Board meeting. The mayor and Sandy Brennan, who attended, indicated a sense of vibrancy and energy. The interns who work with Kurt and Louise Wadsworth did a great job with organizing, planning and executing. $1851 in profit.
* Julia Walker and Linda Gibbs are doing planting of bulbs again at the wall. Julia Walker’s Facebook page is a donation page for the Bulbs.
* The Geneseo Garden Club has selected APOG’s Save the Wall project to receive the Civic Beautification Award for 2015. There will be a ceremony for the presentation of the award on December 9th.

**Old Business**

* None

**New Business**

* The Board would like to plan a community forum. It should include the Village and the College – perhaps sponsored by APOG and positively facilitated.

Action Items Review

Meeting adjourned at: 8:00 PM

Next meeting:

* **6:30 PM** in room 303A of the Government Building on November 4, 2015.
* **Please let Chris know if you cannot attend.** Julie will be absent.

Respectfully submitted,

Julie Meyers